

# Demographic Summary Report

## Lawton Marketplace

1824-1926 NW 82nd St, Lawton, OK 73505

Building Type: **General Retail**  
 Secondary: -  
 GLA: **76,366 SF**  
 Year Built: **2013**

Total Available: **0 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: -



Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2029 Projection	30,848		62,521		108,228	
2024 Estimate	30,103		60,541		104,981	
2020 Census	30,022		57,848		100,806	
Growth 2024 - 2029	2.47%		3.27%		3.09%	
Growth 2020 - 2024	0.27%		4.66%		4.14%	
<b>2024 Population by Hispanic Origin</b>	4,436		9,661		16,596	
<b>2024 Population</b>	30,103		60,541		104,981	
White	15,911	52.86%	32,325	53.39%	57,637	54.90%
Black	5,435	18.05%	10,349	17.09%	17,252	16.43%
Am. Indian & Alaskan	936	3.11%	2,298	3.80%	4,377	4.17%
Asian	1,204	4.00%	2,010	3.32%	3,084	2.94%
Hawaiian & Pacific Island	109	0.36%	216	0.36%	343	0.33%
Other	6,508	21.62%	13,344	22.04%	22,289	21.23%
U.S. Armed Forces	1,200		3,227		8,741	
<b>Households</b>						
2029 Projection	12,518		24,776		40,197	
2024 Estimate	12,212		23,976		38,903	
2020 Census	12,237		22,978		37,294	
Growth 2024 - 2029	2.51%		3.34%		3.33%	
Growth 2020 - 2024	-0.20%		4.34%		4.31%	
Owner Occupied	6,606	54.09%	11,537	48.12%	18,785	48.29%
Renter Occupied	5,606	45.91%	12,439	51.88%	20,119	51.72%
<b>2024 Households by HH Income</b>	12,212		23,975		38,903	
Income: <\$25,000	2,001	16.39%	5,541	23.11%	9,448	24.29%
Income: \$25,000 - \$50,000	3,718	30.45%	7,220	30.11%	10,890	27.99%
Income: \$50,000 - \$75,000	2,519	20.63%	4,730	19.73%	7,578	19.48%
Income: \$75,000 - \$100,000	1,386	11.35%	2,540	10.59%	4,205	10.81%
Income: \$100,000 - \$125,000	721	5.90%	1,338	5.58%	2,520	6.48%
Income: \$125,000 - \$150,000	657	5.38%	954	3.98%	1,575	4.05%
Income: \$150,000 - \$200,000	444	3.64%	671	2.80%	1,136	2.92%
Income: \$200,000+	766	6.27%	981	4.09%	1,551	3.99%
<b>2024 Avg Household Income</b>	\$76,188		\$65,226		\$65,578	
<b>2024 Med Household Income</b>	\$53,227		\$47,612		\$48,070	