

## Demographic Summary Report

### Lord Salisbury Shopping Center

2637-2649 N Salisbury Blvd, Salisbury, MD 21801

Building Type: **General Retail**

Total Available: **0 SF**

Secondary: -

% Leased: **100%**

GLA: **96,409 SF**

Rent/SF/Yr: -

Year Built: **2005**



| Radius                             | 3 Mile   |        | 5 Mile   |        | 10 Mile  |        |
|------------------------------------|----------|--------|----------|--------|----------|--------|
| Population                         |          |        |          |        |          |        |
| 2029 Projection                    | 23,038   |        | 59,356   |        | 113,603  |        |
| 2024 Estimate                      | 22,606   |        | 57,966   |        | 109,764  |        |
| 2020 Census                        | 22,359   |        | 58,006   |        | 109,931  |        |
| Growth 2024 - 2029                 | 1.91%    |        | 2.40%    |        | 3.50%    |        |
| Growth 2020 - 2024                 | 1.10%    |        | -0.07%   |        | -0.15%   |        |
| 2024 Population by Hispanic Origin | 2,037    |        | 5,020    |        | 7,855    |        |
| 2024 Population                    | 22,606   |        | 57,966   |        | 109,764  |        |
| White                              | 11,072   | 48.98% | 27,777   | 47.92% | 64,113   | 58.41% |
| Black                              | 7,722    | 34.16% | 21,308   | 36.76% | 30,172   | 27.49% |
| Am. Indian & Alaskan               | 123      | 0.54%  | 317      | 0.55%  | 475      | 0.43%  |
| Asian                              | 831      | 3.68%  | 1,589    | 2.74%  | 3,242    | 2.95%  |
| Hawaiian & Pacific Island          | 10       | 0.04%  | 28       | 0.05%  | 41       | 0.04%  |
| Other                              | 2,848    | 12.60% | 6,946    | 11.98% | 11,721   | 10.68% |
| U.S. Armed Forces                  | 105      |        | 180      |        | 211      |        |
| Households                         |          |        |          |        |          |        |
| 2029 Projection                    | 9,084    |        | 23,617   |        | 43,264   |        |
| 2024 Estimate                      | 8,906    |        | 23,067   |        | 41,845   |        |
| 2020 Census                        | 8,800    |        | 23,111   |        | 42,073   |        |
| Growth 2024 - 2029                 | 2.00%    |        | 2.38%    |        | 3.39%    |        |
| Growth 2020 - 2024                 | 1.20%    |        | -0.19%   |        | -0.54%   |        |
| Owner Occupied                     | 4,318    | 48.48% | 10,786   | 46.76% | 24,737   | 59.12% |
| Renter Occupied                    | 4,587    | 51.50% | 12,282   | 53.24% | 17,108   | 40.88% |
| 2024 Households by HH Income       | 8,907    |        | 23,068   |        | 41,846   |        |
| Income: <\$25,000                  | 1,770    | 19.87% | 5,142    | 22.29% | 7,993    | 19.10% |
| Income: \$25,000 - \$50,000        | 1,556    | 17.47% | 4,750    | 20.59% | 8,080    | 19.31% |
| Income: \$50,000 - \$75,000        | 1,840    | 20.66% | 4,597    | 19.93% | 7,779    | 18.59% |
| Income: \$75,000 - \$100,000       | 1,561    | 17.53% | 3,512    | 15.22% | 6,583    | 15.73% |
| Income: \$100,000 - \$125,000      | 598      | 6.71%  | 1,392    | 6.03%  | 3,169    | 7.57%  |
| Income: \$125,000 - \$150,000      | 800      | 8.98%  | 1,897    | 8.22%  | 3,420    | 8.17%  |
| Income: \$150,000 - \$200,000      | 554      | 6.22%  | 1,121    | 4.86%  | 3,079    | 7.36%  |
| Income: \$200,000+                 | 228      | 2.56%  | 657      | 2.85%  | 1,743    | 4.17%  |
| 2024 Avg Household Income          | \$76,061 |        | \$71,785 |        | \$80,480 |        |
| 2024 Med Household Income          | \$63,332 |        | \$57,163 |        | \$63,145 |        |