

Demographic Summary Report

Harbor Town Center

4140-4144 Harbor Town Ln, Manitowoc, WI 54220

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **45,708 SF**
 Year Built: **2005**

Total Available: **4,499 SF**
 % Leased: **100%**
 Rent/SF/Yr: **Negotiable**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	28,545		38,219		59,713	
2024 Estimate	28,458		38,116		59,548	
2020 Census	28,394		38,101		59,492	
Growth 2024 - 2029	0.31%		0.27%		0.28%	
Growth 2020 - 2024	0.23%		0.04%		0.09%	
2024 Population by Hispanic Origin	2,051		2,520		3,295	
2024 Population	28,458		38,116		59,548	
White	23,464	82.45%	32,075	84.15%	51,502	86.49%
Black	655	2.30%	807	2.12%	1,004	1.69%
Am. Indian & Alaskan	207	0.73%	249	0.65%	379	0.64%
Asian	1,552	5.45%	1,766	4.63%	2,141	3.60%
Hawaiian & Pacific Island	6	0.02%	7	0.02%	12	0.02%
Other	2,575	9.05%	3,213	8.43%	4,509	7.57%
U.S. Armed Forces	79		94		109	
Households						
2029 Projection	12,294		16,713		26,137	
2024 Estimate	12,255		16,665		26,062	
2020 Census	12,191		16,605		25,959	
Growth 2024 - 2029	0.32%		0.29%		0.29%	
Growth 2020 - 2024	0.52%		0.36%		0.40%	
Owner Occupied	7,840	63.97%	10,808	64.85%	18,086	69.40%
Renter Occupied	4,415	36.03%	5,857	35.15%	7,976	30.60%
2024 Households by HH Income	12,257		16,666		26,064	
Income: <\$25,000	2,723	22.22%	3,675	22.05%	5,349	20.52%
Income: \$25,000 - \$50,000	3,140	25.62%	4,079	24.47%	6,242	23.95%
Income: \$50,000 - \$75,000	2,574	21.00%	3,288	19.73%	5,281	20.26%
Income: \$75,000 - \$100,000	1,283	10.47%	1,827	10.96%	3,118	11.96%
Income: \$100,000 - \$125,000	1,290	10.52%	1,731	10.39%	2,620	10.05%
Income: \$125,000 - \$150,000	585	4.77%	876	5.26%	1,482	5.69%
Income: \$150,000 - \$200,000	400	3.26%	621	3.73%	1,124	4.31%
Income: \$200,000+	262	2.14%	569	3.41%	848	3.25%
2024 Avg Household Income	\$65,112		\$69,587		\$71,373	
2024 Med Household Income	\$52,102		\$53,709		\$55,905	