Demographic Summary Report

Southway Shopping Center 8000-8230 S Gessner Rd, Houston, TX 77036						
Building Type: General Retail Secondary: - GLA: 181,530 SF Year Built: 1976	Total Availab % Lease Rent/SF/\	d: 100%		aretor	REST BUT FIFE	
Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	235,034		589,470		1,676,077	
2024 Estimate	229,650		572,411		1,579,824	
2020 Census	227,165		562,444		1,516,470	
Growth 2024 - 2029	2.34%		2.98%		6.09%	
Growth 2020 - 2024	1.09%		1.77%		4.18%	
2024 Population by Hispanic Origin	133,206		270,774		567,133	
2024 Population	229,650		572,411		1,579,824	
White	38,301	16.68%	130,140	22.74%	488,004	30.89%
Black	44,981	19.59%	122,051	21.32%	319,982	20.25%
Am. Indian & Alaskan	4,559	1.99%	10,205	1.78%	20,360	1.29%
Asian	23,800	10.36%	65,647	11.47%	228,165	14.44%
Hawaiian & Pacific Island	153	0.07%	423	0.07%	1,294	0.08%
Other	117,856	51.32%	243,945	42.62%	522,020	33.04%
U.S. Armed Forces	123		304		795	
Households						
2029 Projection	85,111		225,484		656,770	
2024 Estimate	83,225		218,909		620,854	
2020 Census	82,975		216,034		594,931	
Growth 2024 - 2029	2.27%		3.00%		5.78%	
Growth 2020 - 2024	0.30%		1.33%		4.36%	
Owner Occupied		26.36%		31.10%	272,145	43.83%
Renter Occupied	61,290	73.64%	150,823		348,709	
2024 Households by HH Income	83,224		218,908		620,853	
Income: <\$25,000	25,106	30.17%		25.34%	111,047	17.89%
Income: \$25,000 - \$50,000	27,222		,	28.58%	135,233	
Income: \$50,000 - \$75,000		15.89%		16.57%	103,253	
Income: \$75,000 - \$100,000	,	8.68%		9.72%		11.09%
Income: \$100,000 - \$125,000		4.93%		6.13%	,	8.41%
Income: \$125,000 - \$150,000	2,052	2.47%	7,622		31,928	5.14%
Income: \$150,000 - \$200,000	2,253	2.71%	9,100		41,393	6.67%
Income: \$200,000+		2.45%	13,156			12.39%
2024 Avg Household Income	\$54,517		\$70,231		\$97,055	
2024 Med Household Income	\$37,996		\$45,446		\$65,043	



2/12/2025