

Demographic Summary Report

Dick's Sporting Goods

739 Stoneridge Blvd, Jefferson City, MO 65109

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **45,000 SF**
 Year Built: **2012**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	29,529		53,218		77,994	
2024 Estimate	29,980		54,057		78,903	
2020 Census	29,430		53,338		78,768	
Growth 2024 - 2029	-1.50%		-1.55%		-1.15%	
Growth 2020 - 2024	1.87%		1.35%		0.17%	
2024 Population by Hispanic Origin	1,208		2,199		2,787	
2024 Population	29,980		54,057		78,903	
White	22,873	76.29%	41,543	76.85%	63,865	80.94%
Black	3,809	12.71%	6,785	12.55%	7,603	9.64%
Am. Indian & Alaskan	94	0.31%	193	0.36%	268	0.34%
Asian	644	2.15%	907	1.68%	1,009	1.28%
Hawaiian & Pacific Island	31	0.10%	50	0.09%	76	0.10%
Other	2,528	8.43%	4,578	8.47%	6,082	7.71%
U.S. Armed Forces	46		69		109	
Households						
2029 Projection	12,888		22,523		31,766	
2024 Estimate	13,107		22,908		32,180	
2020 Census	12,849		22,523		32,021	
Growth 2024 - 2029	-1.67%		-1.68%		-1.29%	
Growth 2020 - 2024	2.01%		1.71%		0.50%	
Owner Occupied	7,258	55.37%	13,488	58.88%	20,968	65.16%
Renter Occupied	5,848	44.62%	9,420	41.12%	11,213	34.84%
2024 Households by HH Income	13,108		22,910		32,180	
Income: <\$25,000	2,586	19.73%	4,162	18.17%	5,196	16.15%
Income: \$25,000 - \$50,000	3,307	25.23%	5,612	24.50%	7,132	22.16%
Income: \$50,000 - \$75,000	2,895	22.09%	5,015	21.89%	6,792	21.11%
Income: \$75,000 - \$100,000	848	6.47%	2,067	9.02%	3,419	10.62%
Income: \$100,000 - \$125,000	1,095	8.35%	1,914	8.35%	3,274	10.17%
Income: \$125,000 - \$150,000	835	6.37%	1,448	6.32%	2,293	7.13%
Income: \$150,000 - \$200,000	873	6.66%	1,540	6.72%	2,297	7.14%
Income: \$200,000+	669	5.10%	1,152	5.03%	1,777	5.52%
2024 Avg Household Income	\$77,131		\$78,670		\$83,962	
2024 Med Household Income	\$56,125		\$58,620		\$64,454	