

Demographic Summary Report

Bealls

4275 US Highway 98, Lakeland, FL 33809

Building Type: **General Retail**
 Secondary: **Department Store**
 GLA: **81,060 SF**
 Year Built: **1986**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	71,574		166,217		333,287	
2024 Estimate	59,975		139,287		280,117	
2020 Census	57,863		132,173		265,480	
Growth 2024 - 2029	19.34%		19.33%		18.98%	
Growth 2020 - 2024	3.65%		5.38%		5.51%	
2024 Population by Hispanic Origin	14,657		34,439		63,629	
2024 Population	59,975		139,287		280,117	
White	28,647	47.76%	75,040	53.87%	170,841	60.99%
Black	15,032	25.06%	26,655	19.14%	38,037	13.58%
Am. Indian & Alaskan	170	0.28%	436	0.31%	887	0.32%
Asian	1,394	2.32%	2,391	1.72%	4,805	1.72%
Hawaiian & Pacific Island	8	0.01%	26	0.02%	52	0.02%
Other	14,723	24.55%	34,738	24.94%	65,494	23.38%
U.S. Armed Forces	66		117		183	
Households						
2029 Projection	28,324		63,739		128,719	
2024 Estimate	23,756		53,295		108,044	
2020 Census	22,966		50,363		102,078	
Growth 2024 - 2029	19.23%		19.60%		19.14%	
Growth 2020 - 2024	3.44%		5.82%		5.84%	
Owner Occupied	12,786	53.82%	31,493	59.09%	70,994	65.71%
Renter Occupied	10,970	46.18%	21,802	40.91%	37,050	34.29%
2024 Households by HH Income	23,755		53,293		108,042	
Income: <\$25,000	5,292	22.28%	12,281	23.04%	22,355	20.69%
Income: \$25,000 - \$50,000	5,959	25.09%	13,431	25.20%	25,275	23.39%
Income: \$50,000 - \$75,000	4,904	20.64%	9,979	18.72%	20,875	19.32%
Income: \$75,000 - \$100,000	2,859	12.04%	6,013	11.28%	12,863	11.91%
Income: \$100,000 - \$125,000	2,206	9.29%	4,980	9.34%	10,585	9.80%
Income: \$125,000 - \$150,000	1,003	4.22%	2,188	4.11%	5,324	4.93%
Income: \$150,000 - \$200,000	912	3.84%	2,764	5.19%	5,660	5.24%
Income: \$200,000+	620	2.61%	1,657	3.11%	5,105	4.73%
2024 Avg Household Income	\$66,464		\$68,699		\$75,487	
2024 Med Household Income	\$52,837		\$52,150		\$57,022	