Demographic Summary Report

Grand Central Mall

501 Grand Central Ave, Vienna, WV 26105

Building Type: **General Retail**

Secondary: -

GLA: 10,254 SF

Year Built: 1978

Total Available: 6,860 SF

% Leased: **33.1%**

Rent/SF/Yr: Negotiable



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	38,518		57,150		104,904	
2024 Estimate	39,021		57,876		106,421	
2020 Census	39,045		57,823		107,078	
Growth 2024 - 2029	-1.29%		-1.25%		-1.43%	
Growth 2020 - 2024	-0.06%		0.09%		-0.61%	
2024 Population by Hispanic Origin	652		911		1,502	
2024 Population	39,021		57,876		106,421	
White	35,241	90.31%	52,849	91.31%	98,508	92.56%
Black	770	1.97%	987	1.71%	1,368	1.29%
Am. Indian & Alaskan	99	0.25%	128	0.22%	218	0.20%
Asian	419	1.07%	498	0.86%	728	0.68%
Hawaiian & Pacific Island	22	0.06%	25	0.04%	27	0.03%
Other	2,469	6.33%	3,388	5.85%	5,573	5.24%
U.S. Armed Forces	59		69		122	
Households						
2029 Projection	17,263		25,242		44,966	
2024 Estimate	17,496		25,574		45,617	
2020 Census	17,543		25,590		45,902	
Growth 2024 - 2029	-1.33%		-1.30%		-1.43%	
Growth 2020 - 2024	-0.27%		-0.06%		-0.62%	
Owner Occupied	10,955	62.61%	·	64.49%	31,745	69.59%
Renter Occupied	6,541	37.39%	9,082	35.51%	13,871	30.41%
2024 Households by HH Income	17,496		25,574		45,617	
Income: <\$25,000	4,912	28.07%	7,175	28.06%		25.12%
Income: \$25,000 - \$50,000	•	21.71%	·	22.30%	•	21.26%
Income: \$50,000 - \$75,000	3,007	17.19%	· ·	16.57%	7,263	15.92%
Income: \$75,000 - \$100,000	2,049	11.71%	2,961	11.58%	5,896	12.93%
Income: \$100,000 - \$125,000	1,654	9.45%	2,381	9.31%	4,559	9.99%
Income: \$125,000 - \$150,000	943		1,330	5.20%	2,603	5.71%
Income: \$150,000 - \$200,000	430		752	2.94%	2,188	4.80%
Income: \$200,000+	703	4.02%	1,036	4.05%	1,948	4.27%
2024 Avg Household Income	\$67,621		\$67,899		\$73,363	
2024 Med Household Income	\$50,232		\$49,553		\$54,719	



2/13/2025