

Demographic Summary Report

Plover Retail Center 1220 Commons Cir, Plover, WI 54467

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Storefront** % Leased: **100%**
 GLA: **46,777 SF** Rent/SF/Yr: **-**
 Year Built: **2006**



Radius	1 Mile	5 Mile	10 Mile
Population			
2029 Projection	2,639	48,981	58,202
2024 Estimate	2,616	48,083	57,282
2020 Census	2,661	46,497	56,167
Growth 2024 - 2029	0.88%	1.87%	1.61%
Growth 2020 - 2024	-1.69%	3.41%	1.99%
2024 Population by Hispanic Origin	73	2,038	2,261
2024 Population	2,616	48,083	57,282
White	2,373 90.71%	42,753 88.92%	51,448 89.82%
Black	9 0.34%	514 1.07%	535 0.93%
Am. Indian & Alaskan	2 0.08%	23 0.05%	25 0.04%
Asian	102 3.90%	1,665 3.46%	1,754 3.06%
Hawaiian & Pacific Island	0 0.00%	0 0.00%	0 0.00%
Other	130 4.97%	3,128 6.51%	3,520 6.15%
U.S. Armed Forces	8	26	26
Households			
2029 Projection	1,177	20,603	24,277
2024 Estimate	1,166	20,205	23,869
2020 Census	1,190	19,483	23,342
Growth 2024 - 2029	0.94%	1.97%	1.71%
Growth 2020 - 2024	-2.02%	3.71%	2.26%
Owner Occupied	620 53.17%	11,957 59.18%	15,142 63.44%
Renter Occupied	546 46.83%	8,248 40.82%	8,726 36.56%
2024 Households by HH Income	1,166	20,204	23,869
Income: <\$25,000	98 8.40%	3,579 17.71%	3,915 16.40%
Income: \$25,000 - \$50,000	208 17.84%	4,278 21.17%	4,799 20.11%
Income: \$50,000 - \$75,000	309 26.50%	4,387 21.71%	5,136 21.52%
Income: \$75,000 - \$100,000	127 10.89%	2,629 13.01%	3,222 13.50%
Income: \$100,000 - \$125,000	183 15.69%	2,318 11.47%	2,867 12.01%
Income: \$125,000 - \$150,000	107 9.18%	1,127 5.58%	1,490 6.24%
Income: \$150,000 - \$200,000	56 4.80%	1,050 5.20%	1,387 5.81%
Income: \$200,000+	78 6.69%	836 4.14%	1,053 4.41%
2024 Avg Household Income	\$92,925	\$78,017	\$81,154
2024 Med Household Income	\$72,125	\$62,029	\$65,273