

Demographic Summary Report

Target 10204 Two Notch Rd, Columbia, SC 29229

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Department Store** % Leased: **100%**
 GLA: **100,000 SF** Rent/SF/Yr: **-**
 Year Built: **2001**



Radius	3 Mile	5 Mile	10 Mile
Population			
2029 Projection	51,185	109,189	243,216
2024 Estimate	50,618	107,408	237,643
2020 Census	51,419	106,997	232,017
Growth 2024 - 2029	1.12%	1.66%	2.35%
Growth 2020 - 2024	-1.56%	0.38%	2.42%
2024 Population by Hispanic Origin	3,642	8,019	17,244
2024 Population	50,618	107,408	237,643
White	17,540 34.65%	32,851 30.59%	86,579 36.43%
Black	25,353 50.09%	58,402 54.37%	119,765 50.40%
Am. Indian & Alaskan	340 0.67%	681 0.63%	1,412 0.59%
Asian	2,138 4.22%	4,119 3.83%	6,234 2.62%
Hawaiian & Pacific Island	0 0.00%	4 0.00%	28 0.01%
Other	5,246 10.36%	11,352 10.57%	23,625 9.94%
U.S. Armed Forces	622	1,755	7,352
Households			
2029 Projection	20,469	42,589	93,113
2024 Estimate	20,225	41,873	90,946
2020 Census	20,500	41,674	88,919
Growth 2024 - 2029	1.21%	1.71%	2.38%
Growth 2020 - 2024	-1.34%	0.48%	2.28%
Owner Occupied	14,160 70.01%	28,774 68.72%	60,603 66.64%
Renter Occupied	6,064 29.98%	13,099 31.28%	30,344 33.36%
2024 Households by HH Income	20,224	41,874	90,949
Income: <\$25,000	2,774 13.72%	6,202 14.81%	17,454 19.19%
Income: \$25,000 - \$50,000	4,307 21.30%	8,994 21.48%	19,743 21.71%
Income: \$50,000 - \$75,000	3,488 17.25%	8,081 19.30%	16,293 17.91%
Income: \$75,000 - \$100,000	2,583 12.77%	5,986 14.30%	11,440 12.58%
Income: \$100,000 - \$125,000	1,854 9.17%	3,666 8.75%	7,668 8.43%
Income: \$125,000 - \$150,000	1,779 8.80%	3,380 8.07%	7,093 7.80%
Income: \$150,000 - \$200,000	1,548 7.65%	3,063 7.31%	6,227 6.85%
Income: \$200,000+	1,891 9.35%	2,502 5.98%	5,031 5.53%
2024 Avg Household Income	\$96,385	\$86,725	\$82,052
2024 Med Household Income	\$71,599	\$67,440	\$61,684