

Demographic Summary Report

The Shoppes at Wyomissing

700-792 Woodland Rd, Wyomissing, PA 19610

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **95,961 SF**
 Year Built: **2007**

Total Available: **22,819 SF**
 % Leased: **76.22%**
 Rent/SF/Yr: **Negotiable**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	128,584		208,473		308,921	
2024 Estimate	128,076		207,491		307,565	
2020 Census	127,657		206,022		305,921	
Growth 2024 - 2029	0.40%		0.47%		0.44%	
Growth 2020 - 2024	0.33%		0.71%		0.54%	
2024 Population by Hispanic Origin	68,726		90,954		99,306	
2024 Population	128,076		207,491		307,565	
White	53,509	41.78%	104,271	50.25%	189,825	61.72%
Black	9,564	7.47%	14,584	7.03%	17,308	5.63%
Am. Indian & Alaskan	3,378	2.64%	4,395	2.12%	4,769	1.55%
Asian	1,600	1.25%	3,003	1.45%	4,232	1.38%
Hawaiian & Pacific Island	11	0.01%	26	0.01%	35	0.01%
Other	60,014	46.86%	81,212	39.14%	91,395	29.72%
U.S. Armed Forces	50		107		177	
Households						
2029 Projection	46,867		76,930		115,252	
2024 Estimate	46,653		76,541		114,736	
2020 Census	46,412		75,932		114,174	
Growth 2024 - 2029	0.46%		0.51%		0.45%	
Growth 2020 - 2024	0.52%		0.80%		0.49%	
Owner Occupied	23,783	50.98%	44,743	58.46%	76,642	66.80%
Renter Occupied	22,871	49.02%	31,798	41.54%	38,094	33.20%
2024 Households by HH Income	46,653		76,540		114,736	
Income: <\$25,000	13,932	29.86%	18,052	23.59%	21,765	18.97%
Income: \$25,000 - \$50,000	9,772	20.95%	15,151	19.79%	21,141	18.43%
Income: \$50,000 - \$75,000	8,300	17.79%	14,449	18.88%	21,346	18.60%
Income: \$75,000 - \$100,000	4,674	10.02%	9,263	12.10%	14,352	12.51%
Income: \$100,000 - \$125,000	3,184	6.82%	6,074	7.94%	10,333	9.01%
Income: \$125,000 - \$150,000	1,948	4.18%	4,000	5.23%	7,599	6.62%
Income: \$150,000 - \$200,000	2,320	4.97%	4,896	6.40%	9,088	7.92%
Income: \$200,000+	2,523	5.41%	4,655	6.08%	9,112	7.94%
2024 Avg Household Income	\$70,380		\$79,073		\$89,823	
2024 Med Household Income	\$48,949		\$58,975		\$67,149	