

Demographic Summary Report

Staples 400 Henredon Rd, Morganton, NC 28655

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Freestanding** % Leased: **100%**
 GLA: **284,566 SF** Rent/SF/Yr: **-**
 Year Built: **2013**



Radius	3 Mile	5 Mile	10 Mile
Population			
2029 Projection	20,518	36,826	70,581
2024 Estimate	20,294	36,476	69,982
2020 Census	19,860	35,971	69,248
Growth 2024 - 2029	1.10%	0.96%	0.86%
Growth 2020 - 2024	2.19%	1.40%	1.06%
2024 Population by Hispanic Origin	3,948	5,119	6,483
2024 Population	20,294	36,476	69,982
White	13,489 66.47%	26,407 72.40%	54,617 78.04%
Black	1,873 9.23%	2,919 8.00%	4,609 6.59%
Am. Indian & Alaskan	917 4.52%	1,126 3.09%	1,284 1.83%
Asian	450 2.22%	953 2.61%	2,162 3.09%
Hawaiian & Pacific Island	34 0.17%	44 0.12%	68 0.10%
Other	3,530 17.39%	5,028 13.78%	7,243 10.35%
U.S. Armed Forces	31	50	53
Households			
2029 Projection	8,130	14,525	28,389
2024 Estimate	8,034	14,378	28,137
2020 Census	7,840	14,156	27,822
Growth 2024 - 2029	1.19%	1.02%	0.90%
Growth 2020 - 2024	2.47%	1.57%	1.13%
Owner Occupied	4,542 56.53%	9,302 64.70%	19,734 70.14%
Renter Occupied	3,492 43.47%	5,077 35.31%	8,403 29.86%
2024 Households by HH Income	8,033	14,379	28,137
Income: <\$25,000	2,034 25.32%	3,219 22.39%	6,183 21.97%
Income: \$25,000 - \$50,000	2,171 27.03%	3,960 27.54%	7,210 25.62%
Income: \$50,000 - \$75,000	1,357 16.89%	2,444 17.00%	4,947 17.58%
Income: \$75,000 - \$100,000	835 10.39%	1,708 11.88%	3,652 12.98%
Income: \$100,000 - \$125,000	875 10.89%	1,534 10.67%	2,985 10.61%
Income: \$125,000 - \$150,000	306 3.81%	609 4.24%	1,309 4.65%
Income: \$150,000 - \$200,000	119 1.48%	307 2.14%	674 2.40%
Income: \$200,000+	336 4.18%	598 4.16%	1,177 4.18%
2024 Avg Household Income	\$66,621	\$69,023	\$70,608
2024 Med Household Income	\$48,436	\$50,099	\$53,462