

Demographic Summary Report

Kohl's

3333 N US Highway 31 S, Traverse City, MI 49684

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Department Store** % Leased: **100%**
 GLA: **88,408 SF** Rent/SF/Yr: **-**
 Year Built: **2004**



Radius	3 Mile	5 Mile	10 Mile
Population			
2029 Projection	30,488	49,470	90,783
2024 Estimate	29,548	47,952	87,814
2020 Census	29,771	48,473	87,989
Growth 2024 - 2029	3.18%	3.17%	3.38%
Growth 2020 - 2024	-0.75%	-1.07%	-0.20%
2024 Population by Hispanic Origin	1,165	1,712	2,880
2024 Population	29,548	47,952	87,814
White	26,250 88.84%	42,971 89.61%	79,337 90.35%
Black	251 0.85%	372 0.78%	546 0.62%
Am. Indian & Alaskan	555 1.88%	729 1.52%	1,119 1.27%
Asian	298 1.01%	468 0.98%	706 0.80%
Hawaiian & Pacific Island	6 0.02%	11 0.02%	15 0.02%
Other	2,188 7.40%	3,401 7.09%	6,091 6.94%
U.S. Armed Forces	20	32	114
Households			
2029 Projection	14,182	21,955	38,500
2024 Estimate	13,744	21,283	37,242
2020 Census	13,862	21,550	37,325
Growth 2024 - 2029	3.19%	3.16%	3.38%
Growth 2020 - 2024	-0.85%	-1.24%	-0.22%
Owner Occupied	7,708 56.08%	13,777 64.73%	27,717 74.42%
Renter Occupied	6,036 43.92%	7,507 35.27%	9,525 25.58%
2024 Households by HH Income	13,744	21,282	37,243
Income: <\$25,000	2,907 21.15%	3,795 17.83%	5,138 13.80%
Income: \$25,000 - \$50,000	3,390 24.67%	4,789 22.50%	8,443 22.67%
Income: \$50,000 - \$75,000	2,889 21.02%	4,389 20.62%	7,338 19.70%
Income: \$75,000 - \$100,000	1,641 11.94%	2,627 12.34%	5,244 14.08%
Income: \$100,000 - \$125,000	1,461 10.63%	2,581 12.13%	5,175 13.90%
Income: \$125,000 - \$150,000	636 4.63%	1,440 6.77%	2,617 7.03%
Income: \$150,000 - \$200,000	328 2.39%	679 3.19%	1,453 3.90%
Income: \$200,000+	492 3.58%	982 4.61%	1,835 4.93%
2024 Avg Household Income	\$69,093	\$77,265	\$82,374
2024 Med Household Income	\$54,901	\$62,040	\$67,081