

# Demographic Summary Report

## Walmart

100 Charlton Rd, Sturbridge, MA 01566

Building Type: **General Retail**      Total Available: **0 SF**  
 Secondary: **Freestanding**      % Leased: **100%**  
 GLA: **94,598 SF**      Rent/SF/Yr: **-**  
 Year Built: **1999**



Radius	3 Mile	5 Mile	10 Mile
<b>Population</b>			
2029 Projection	8,741	33,558	95,911
2024 Estimate	8,734	33,759	96,385
2020 Census	8,461	33,867	95,957
Growth 2024 - 2029	0.08%	-0.60%	-0.49%
Growth 2020 - 2024	3.23%	-0.32%	0.45%
<b>2024 Population by Hispanic Origin</b>	686	6,744	11,189
<b>2024 Population</b>	8,734	33,759	96,385
White	7,509 85.97%	26,166 77.51%	81,886 84.96%
Black	142 1.63%	677 2.01%	1,627 1.69%
Am. Indian & Alaskan	15 0.17%	120 0.36%	208 0.22%
Asian	163 1.87%	528 1.56%	1,192 1.24%
Hawaiian & Pacific Island	7 0.08%	35 0.10%	73 0.08%
Other	898 10.28%	6,233 18.46%	11,399 11.83%
U.S. Armed Forces	23	141	176
<b>Households</b>			
2029 Projection	3,458	13,545	38,341
2024 Estimate	3,457	13,629	38,540
2020 Census	3,349	13,648	38,334
Growth 2024 - 2029	0.03%	-0.62%	-0.52%
Growth 2020 - 2024	3.22%	-0.14%	0.54%
Owner Occupied	2,530 73.18%	8,415 61.74%	27,845 72.25%
Renter Occupied	927 26.82%	5,214 38.26%	10,694 27.75%
<b>2024 Households by HH Income</b>	3,457	13,630	38,539
Income: <\$25,000	271 7.84%	2,219 16.28%	5,727 14.86%
Income: \$25,000 - \$50,000	535 15.48%	2,527 18.54%	5,908 15.33%
Income: \$50,000 - \$75,000	522 15.10%	1,996 14.64%	5,923 15.37%
Income: \$75,000 - \$100,000	362 10.47%	1,580 11.59%	4,697 12.19%
Income: \$100,000 - \$125,000	375 10.85%	1,404 10.30%	4,767 12.37%
Income: \$125,000 - \$150,000	436 12.61%	1,355 9.94%	3,805 9.87%
Income: \$150,000 - \$200,000	463 13.39%	1,367 10.03%	4,259 11.05%
Income: \$200,000+	493 14.26%	1,182 8.67%	3,453 8.96%
<b>2024 Avg Household Income</b>	\$122,101	\$97,473	\$102,476
<b>2024 Med Household Income</b>	\$102,567	\$76,155	\$84,109