

Demographic Summary Report

Pocatello Square 1710-1790 Hurley Dr, Pocatello, ID 83202

Building Type: **General Retail**
Secondary: **Freestanding**
GLA: **91,085 SF**
Year Built: **2006**

Total Available: **20,000 SF**
% Leased: **100%**
Rent/SF/Yr: **Negotiable**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2030 Projection	61,177		78,257		90,048	
2025 Estimate	59,039		75,540		86,949	
2020 Census	55,521		71,128		82,119	
Growth 2025 - 2030	3.62%		3.60%		3.56%	
Growth 2020 - 2025	6.34%		6.20%		5.88%	
2025 Population by Hispanic Origin	6,673		8,371		9,296	
2025 Population	59,039		75,540		86,949	
White	48,380	81.95%	61,752	81.75%	69,732	80.20%
Black	194	0.33%	291	0.39%	307	0.35%
Am. Indian & Alaskan	881	1.49%	1,426	1.89%	3,504	4.03%
Asian	848	1.44%	1,131	1.50%	1,219	1.40%
Hawaiian & Pacific Island	163	0.28%	187	0.25%	193	0.22%
Other	8,573	14.52%	10,752	14.23%	11,994	13.79%
U.S. Armed Forces	36		40		41	
Households						
2030 Projection	22,879		29,346		33,571	
2025 Estimate	22,059		28,302		32,382	
2020 Census	20,741		26,647		30,553	
Growth 2025 - 2030	3.72%		3.69%		3.67%	
Growth 2020 - 2025	6.35%		6.21%		5.99%	
Owner Occupied	14,621	66.28%	18,104	63.97%	21,464	66.28%
Renter Occupied	7,438	33.72%	10,198	36.03%	10,918	33.72%
2025 Households by HH Income	22,058		28,303		32,382	
Income: <\$25,000	2,763	12.53%	4,232	14.95%	4,938	15.25%
Income: \$25,000 - \$50,000	5,013	22.73%	6,589	23.28%	7,366	22.75%
Income: \$50,000 - \$75,000	3,644	16.52%	4,498	15.89%	5,160	15.93%
Income: \$75,000 - \$100,000	3,431	15.55%	4,220	14.91%	4,718	14.57%
Income: \$100,000 - \$125,000	2,613	11.85%	3,240	11.45%	3,644	11.25%
Income: \$125,000 - \$150,000	2,171	9.84%	2,495	8.82%	2,791	8.62%
Income: \$150,000 - \$200,000	1,314	5.96%	1,562	5.52%	1,944	6.00%
Income: \$200,000+	1,109	5.03%	1,467	5.18%	1,821	5.62%
2025 Avg Household Income	\$86,550		\$84,027		\$85,290	
2025 Med Household Income	\$71,691		\$67,480		\$68,051	