

Demographic Summary Report

Pocatello Square 1844 Hurley Dr, Pocatello, ID 83202

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **47,979 SF**
 Year Built: **2016**

Total Available: **22,000 SF**
 % Leased: **54.15%**
 Rent/SF/Yr: **Negotiable**



Radius	3 Mile	5 Mile	10 Mile
Population			
2028 Projection	57,103	74,293	85,367
2023 Estimate	55,818	72,832	83,778
2010 Census	50,576	67,183	78,088
Growth 2023 - 2028	2.30%	2.01%	1.90%
Growth 2010 - 2023	10.36%	8.41%	7.29%
2023 Population by Hispanic Origin	5,978	7,624	8,611
2023 Population	55,818	72,832	83,778
White	50,935 91.25%	65,822 90.38%	74,242 88.62%
Black	576 1.03%	856 1.18%	929 1.11%
Am. Indian & Alaskan	1,547 2.77%	2,369 3.25%	4,371 5.22%
Asian	970 1.74%	1,421 1.95%	1,533 1.83%
Hawaiian & Pacific Island	175 0.31%	222 0.30%	244 0.29%
Other	1,616 2.90%	2,141 2.94%	2,458 2.93%
U.S. Armed Forces	16	46	46
Households			
2028 Projection	21,291	27,808	31,725
2023 Estimate	20,793	27,242	31,106
2010 Census	18,758	25,050	28,860
Growth 2023 - 2028	2.40%	2.08%	1.99%
Growth 2010 - 2023	10.85%	8.75%	7.78%
Owner Occupied	14,184 68.22%	17,673 64.87%	20,841 67.00%
Renter Occupied	6,609 31.78%	9,569 35.13%	10,264 33.00%
2023 Households by HH Income	20,793	27,243	31,107
Income: <\$25,000	4,339 20.87%	6,447 23.66%	7,267 23.36%
Income: \$25,000 - \$50,000	5,032 24.20%	6,644 24.39%	7,560 24.30%
Income: \$50,000 - \$75,000	4,411 21.21%	5,420 19.90%	6,203 19.94%
Income: \$75,000 - \$100,000	2,266 10.90%	2,812 10.32%	3,102 9.97%
Income: \$100,000 - \$125,000	2,008 9.66%	2,575 9.45%	3,095 9.95%
Income: \$125,000 - \$150,000	1,258 6.05%	1,492 5.48%	1,711 5.50%
Income: \$150,000 - \$200,000	1,189 5.72%	1,441 5.29%	1,620 5.21%
Income: \$200,000+	290 1.39%	412 1.51%	549 1.76%
2023 Avg Household Income	\$68,375	\$66,036	\$66,855
2023 Med Household Income	\$55,764	\$52,493	\$52,921