

# Demographic Summary Report

## Blackwell Plaza 2949 Canton Rd, Marietta, GA 30066

Building Type: **General Retail**      Total Available: **1,000 SF**  
 Secondary: **Storefront Retail/Office**      % Leased: **99.3%**  
 GLA: **143,081 SF**      Rent/SF/Yr: **\$11.00**  
 Year Built: **1998**



Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2027 Projection	60,171		190,180		725,235	
2022 Estimate	58,740		184,065		688,747	
2010 Census	53,438		167,175		605,874	
Growth 2022 - 2027	2.44%		3.32%		5.30%	
Growth 2010 - 2022	9.92%		10.10%		13.68%	
<b>2022 Population by Hispanic Origin</b>	5,636		19,454		91,039	
<b>2022 Population</b>	58,740		184,065		688,747	
White	40,502	68.95%	130,496	70.90%	491,857	71.41%
Black	10,760	18.32%	33,411	18.15%	134,514	19.53%
Am. Indian & Alaskan	275	0.47%	768	0.42%	3,227	0.47%
Asian	5,347	9.10%	14,062	7.64%	40,129	5.83%
Hawaiian & Pacific Island	48	0.08%	154	0.08%	549	0.08%
Other	1,807	3.08%	5,173	2.81%	18,471	2.68%
U.S. Armed Forces	77		178		678	
<b>Households</b>						
2027 Projection	23,606		72,629		270,086	
2022 Estimate	23,028		70,179		256,509	
2010 Census	20,882		63,422		226,002	
Growth 2022 - 2027	2.51%		3.49%		5.29%	
Growth 2010 - 2022	10.28%		10.65%		13.50%	
Owner Occupied	16,167	70.21%	47,173	67.22%	176,723	68.90%
Renter Occupied	6,861	29.79%	23,006	32.78%	79,786	31.10%
<b>2022 Households by HH Income</b>	23,028		70,178		256,509	
Income: <\$25,000	2,346	10.19%	7,452	10.62%	28,019	10.92%
Income: \$25,000 - \$50,000	4,250	18.46%	12,990	18.51%	43,484	16.95%
Income: \$50,000 - \$75,000	4,149	18.02%	12,222	17.42%	42,447	16.55%
Income: \$75,000 - \$100,000	3,730	16.20%	10,249	14.60%	35,190	13.72%
Income: \$100,000 - \$125,000	2,749	11.94%	7,213	10.28%	25,037	9.76%
Income: \$125,000 - \$150,000	1,746	7.58%	5,244	7.47%	20,495	7.99%
Income: \$150,000 - \$200,000	2,571	11.16%	7,744	11.03%	28,732	11.20%
Income: \$200,000+	1,487	6.46%	7,064	10.07%	33,105	12.91%
<b>2022 Avg Household Income</b>	\$97,265		\$104,394		\$111,785	
<b>2022 Med Household Income</b>	\$80,154		\$80,915		\$85,162	