

Demographic Summary Report

Lot 1 31st St @ Highway 31, Kenosha, WI 53144

Building Type: **Land** Total Available: **0 SF**
 Class: - % Leased: **0%**
 RBA: - Rent/SF/Yr: -
 Typical Floor: -



Radius	3 Mile		5 Mile		10 Mile	
Population						
2028 Projection	49,541		114,500		243,515	
2023 Estimate	49,587		114,658		242,807	
2010 Census	49,180		114,012		238,713	
Growth 2023 - 2028	-0.09%		-0.14%		0.29%	
Growth 2010 - 2023	0.83%		0.57%		1.72%	
2023 Population by Hispanic Origin	9,701		20,191		43,572	
2023 Population	49,587		114,658		242,807	
White	41,052	82.79%	95,167	83.00%	194,766	80.21%
Black	5,284	10.66%	11,698	10.20%	32,441	13.36%
Am. Indian & Alaskan	524	1.06%	1,094	0.95%	2,020	0.83%
Asian	1,016	2.05%	2,584	2.25%	4,852	2.00%
Hawaiian & Pacific Island	55	0.11%	136	0.12%	293	0.12%
Other	1,657	3.34%	3,979	3.47%	8,436	3.47%
U.S. Armed Forces	75		297		418	
Households						
2028 Projection	18,971		43,510		92,735	
2023 Estimate	18,981		43,557		92,441	
2010 Census	18,693		43,046		90,502	
Growth 2023 - 2028	-0.05%		-0.11%		0.32%	
Growth 2010 - 2023	1.54%		1.19%		2.14%	
Owner Occupied	11,543	60.81%	26,991	61.97%	60,042	64.95%
Renter Occupied	7,438	39.19%	16,566	38.03%	32,399	35.05%
2023 Households by HH Income	18,981		43,557		92,443	
Income: <\$25,000	3,196	16.84%	7,930	18.21%	17,421	18.85%
Income: \$25,000 - \$50,000	4,323	22.78%	9,676	22.21%	20,572	22.25%
Income: \$50,000 - \$75,000	4,215	22.21%	8,600	19.74%	16,567	17.92%
Income: \$75,000 - \$100,000	2,213	11.66%	5,341	12.26%	11,370	12.30%
Income: \$100,000 - \$125,000	2,132	11.23%	4,663	10.71%	9,348	10.11%
Income: \$125,000 - \$150,000	1,141	6.01%	3,170	7.28%	7,360	7.96%
Income: \$150,000 - \$200,000	1,061	5.59%	2,628	6.03%	6,086	6.58%
Income: \$200,000+	700	3.69%	1,549	3.56%	3,719	4.02%
2023 Avg Household Income	\$77,287		\$77,677		\$79,314	
2023 Med Household Income	\$62,032		\$62,129		\$61,561	