Demographic Summary Report

Rockwell Plaza						
8503-8549Building Type:General RetailSecondary:StorefrontGLA:89,483 SFYear Built:1981			SF		Coming Soon	
Radius	3 Mile		5 Mile		10 Mile	
Population						
2028 Projection 2023 Estimate 2010 Census	76,178 75,777 70,829		178,234 175,727 157,929		540,360 523,677 437,400	
Growth 2023 - 2028	0.53%		1.43%		3.19%	
Growth 2010 - 2023 2023 Population by Hispanic Origin 2023 Population	6.99% 9,153 75,777		11.27% 23,438 175,727		19.72% 87,315 523,677	
White Black Am. Indian & Alaskan Asian	52,498 11,726	69.28% 15.47% 3.42% 5.84%	130,532 20,748 6,250	74.28% 11.81% 3.56% 4.62%	373,231 74,553 21,728	71.27% 14.24% 4.15% 4.75%
Hawaiian & Pacific Island Other U.S. Armed Forces	96 4,445 105	0.13% 5.87%	234 9,837 301	0.13%	751 28,518 1,409	0.14% 5.45%
Households	100		501		1,+00	
2028 Projection 2023 Estimate 2010 Census Growth 2023 - 2028 Growth 2010 - 2023	31,237 31,113 29,198 0.40% 6.56%		76,058 75,171 68,145 1.18% 10.31%		220,833 214,417 179,544 2.99% 19.42%	
Owner Occupied Renter Occupied		61.34% 38.66%	-	62.31% 37.69%	129,102 85,314	60.21% 39.79%
2023 Households by HH Income	31,114		75,170		214,417	
Income: <\$25,000 Income: \$25,000 - \$50,000 Income: \$50,000 - \$75,000 Income: \$75,000 - \$100,000 Income: \$100,000 - \$125,000 Income: \$125,000 - \$150,000 Income: \$150,000 - \$200,000 Income: \$200,000+ 2023 Avg Household Income	6,873 5,554 3,840	16.99% 22.09% 17.85% 12.34% 10.79% 6.09% 8.19% 5.65%	16,702 14,257 9,495	17.00% 22.22% 18.97% 12.63% 10.19% 5.77% 6.87% 6.36%	47,523 38,745	17.91% 22.16% 18.07% 13.34% 9.78% 5.52% 6.51% 6.71%
2023 Med Household Income	\$63,345		\$62,793		\$62,171	



7/7/2023