Demographic Summary Report

Harnett Crossing

Cumberland St, Dunn, NC 28334

Building Type: Land Total Available: 0 SF
Class: - % Leased: 0%
RBA: - Rent/SF/Yr: -

Typical Floor: -



| Radius | 3 Mile | | 5 Mile | | 10 Mile | |
|------------------------------------|----------|--------|----------|--------|----------|--------|
| Population | | | | | | |
| 2028 Projection | 15,529 | | 20,569 | | 56,685 | |
| 2023 Estimate | 15,857 | | 21,019 | | 56,346 | |
| 2010 Census | 16,473 | | 21,902 | | 54,258 | |
| Growth 2023 - 2028 | -2.07% | | -2.14% | | 0.60% | |
| Growth 2010 - 2023 | -3.74% | | -4.03% | | 3.85% | |
| 2023 Population by Hispanic Origin | 1,293 | | 1,832 | | 6,978 | |
| 2023 Population | 15,857 | | 21,019 | | 56,346 | |
| White | 10,152 | 64.02% | 13,891 | 66.09% | 41,524 | 73.69% |
| Black | 4,929 | 31.08% | 6,037 | 28.72% | 12,023 | 21.34% |
| Am. Indian & Alaskan | 259 | 1.63% | 387 | 1.84% | 971 | 1.72% |
| Asian | 109 | 0.69% | 130 | 0.62% | 411 | 0.73% |
| Hawaiian & Pacific Island | 30 | 0.19% | 59 | 0.28% | 124 | 0.22% |
| Other | 379 | 2.39% | 515 | 2.45% | 1,292 | 2.29% |
| U.S. Armed Forces | 25 | | 38 | | 203 | |
| Households | | | | | | |
| 2028 Projection | 6,474 | | 8,486 | | 21,676 | |
| 2023 Estimate | 6,608 | | 8,665 | | 21,511 | |
| 2010 Census | 6,815 | | 8,950 | | 20,473 | |
| Growth 2023 - 2028 | -2.03% | | -2.07% | | 0.77% | |
| Growth 2010 - 2023 | -3.04% | | -3.18% | | 5.07% | |
| Owner Occupied | 3,905 | 59.10% | 5,316 | 61.35% | 13,830 | 64.29% |
| Renter Occupied | 2,702 | 40.89% | 3,349 | 38.65% | 7,681 | 35.71% |
| 2023 Households by HH Income | 6,607 | | 8,665 | | 21,511 | |
| Income: <\$25,000 | 2,356 | 35.66% | 3,014 | 34.78% | 6,416 | 29.83% |
| Income: \$25,000 - \$50,000 | 1,757 | 26.59% | 2,260 | 26.08% | 6,024 | 28.00% |
| Income: \$50,000 - \$75,000 | 1,133 | 17.15% | 1,492 | 17.22% | 3,642 | 16.93% |
| Income: \$75,000 - \$100,000 | 571 | 8.64% | 774 | 8.93% | 2,110 | 9.81% |
| Income: \$100,000 - \$125,000 | 374 | 5.66% | 552 | 6.37% | 1,508 | 7.01% |
| Income: \$125,000 - \$150,000 | 165 | 2.50% | 214 | 2.47% | 780 | 3.63% |
| Income: \$150,000 - \$200,000 | 183 | 2.77% | 258 | 2.98% | 570 | 2.65% |
| Income: \$200,000+ | 68 | 1.03% | 101 | 1.17% | 461 | 2.14% |
| 2023 Avg Household Income | \$50,680 | | \$52,260 | | \$57,556 | |
| 2023 Med Household Income | \$35,044 | | \$36,348 | | \$40,303 | |

