

# Demographic Summary Report

## Kentwood Towne Centre

4120-4250 28th St SE, Kentwood, MI 49512

Building Type: **General Retail**  
 Secondary: **Storefront**  
 GLA: **174,348 SF**  
 Year Built: **1988**

Total Available: **21,992 SF**  
 % Leased: **99.31%**  
 Rent/SF/Yr: **Negotiable**



Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2028 Projection	51,633		151,945		481,268	
2023 Estimate	51,227		151,275		478,615	
2010 Census	46,548		140,422		441,222	
Growth 2023 - 2028	0.79%		0.44%		0.55%	
Growth 2010 - 2023	10.05%		7.73%		8.47%	
<b>2023 Population by Hispanic Origin</b>	3,406		10,748		65,344	
<b>2023 Population</b>	51,227		151,275		478,615	
White	37,236	72.69%	106,984	70.72%	369,280	77.16%
Black	8,056	15.73%	29,122	19.25%	67,342	14.07%
Am. Indian & Alaskan	176	0.34%	614	0.41%	4,040	0.84%
Asian	4,066	7.94%	9,187	6.07%	19,845	4.15%
Hawaiian & Pacific Island	32	0.06%	96	0.06%	517	0.11%
Other	1,661	3.24%	5,272	3.49%	17,591	3.68%
U.S. Armed Forces	40		47		167	
<b>Households</b>						
2028 Projection	21,416		58,217		183,617	
2023 Estimate	21,238		57,969		182,542	
2010 Census	19,195		53,725		167,531	
Growth 2023 - 2028	0.84%		0.43%		0.59%	
Growth 2010 - 2023	10.64%		7.90%		8.96%	
Owner Occupied	11,935	56.20%	39,018	67.31%	120,125	65.81%
Renter Occupied	9,303	43.80%	18,952	32.69%	62,417	34.19%
<b>2023 Households by HH Income</b>	21,240		57,969		182,543	
Income: <\$25,000	3,925	18.48%	9,306	16.05%	30,647	16.79%
Income: \$25,000 - \$50,000	4,739	22.31%	11,686	20.16%	39,275	21.52%
Income: \$50,000 - \$75,000	3,100	14.60%	9,376	16.17%	34,703	19.01%
Income: \$75,000 - \$100,000	2,475	11.65%	7,469	12.88%	24,886	13.63%
Income: \$100,000 - \$125,000	2,298	10.82%	6,151	10.61%	19,675	10.78%
Income: \$125,000 - \$150,000	1,014	4.77%	3,633	6.27%	10,468	5.73%
Income: \$150,000 - \$200,000	1,456	6.85%	4,394	7.58%	10,927	5.99%
Income: \$200,000+	2,233	10.51%	5,954	10.27%	11,962	6.55%
<b>2023 Avg Household Income</b>	\$93,564		\$96,856		\$85,078	
<b>2023 Med Household Income</b>	\$64,504		\$71,114		\$64,721	