

## Demographic Summary Report

### Promenade Plaza 1705 Norman Dr, Valdosta, GA 31601

Building Type: **General Retail**  
Secondary: **Storefront**  
GLA: **64,523 SF**  
Year Built: **1982**

Total Available: **0 SF**  
% Leased: **100%**  
Rent/SF/Yr: **-**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	33,580		68,000		104,839	
2024 Estimate	32,308		65,536		100,993	
2020 Census	31,872		64,905		99,645	
Growth 2024 - 2029	3.94%		3.76%		3.81%	
Growth 2020 - 2024	1.37%		0.97%		1.35%	
2024 Population by Hispanic Origin	1,956		4,061		6,670	
2024 Population	32,308		65,536		100,993	
White	13,012	40.27%	25,993	39.66%	48,851	48.37%
Black	15,933	49.32%	32,067	48.93%	39,883	39.49%
Am. Indian & Alaskan	0	0.00%	4	0.01%	7	0.01%
Asian	474	1.47%	1,449	2.21%	2,259	2.24%
Hawaiian & Pacific Island	58	0.18%	104	0.16%	224	0.22%
Other	2,829	8.76%	5,919	9.03%	9,769	9.67%
U.S. Armed Forces	341		1,192		2,744	
Households						
2029 Projection	13,203		26,788		39,716	
2024 Estimate	12,670		25,775		38,204	
2020 Census	12,373		25,388		37,513	
Growth 2024 - 2029	4.21%		3.93%		3.96%	
Growth 2020 - 2024	2.40%		1.52%		1.84%	
Owner Occupied	4,594	36.26%	10,491	40.70%	19,457	50.93%
Renter Occupied	8,076	63.74%	15,283	59.29%	18,747	49.07%
2024 Households by HH Income	12,671		25,774		38,206	
Income: <\$25,000	5,483	43.27%	10,414	40.41%	13,032	34.11%
Income: \$25,000 - \$50,000	3,219	25.40%	6,032	23.40%	8,601	22.51%
Income: \$50,000 - \$75,000	1,808	14.27%	3,923	15.22%	6,319	16.54%
Income: \$75,000 - \$100,000	803	6.34%	2,176	8.44%	3,719	9.73%
Income: \$100,000 - \$125,000	608	4.80%	1,389	5.39%	3,152	8.25%
Income: \$125,000 - \$150,000	121	0.95%	285	1.11%	670	1.75%
Income: \$150,000 - \$200,000	284	2.24%	770	2.99%	1,488	3.89%
Income: \$200,000+	345	2.72%	785	3.05%	1,225	3.21%
2024 Avg Household Income	\$47,887		\$52,361		\$59,528	
2024 Med Household Income	\$30,116		\$33,264		\$42,140	