

Demographic Summary Report

Cross Pointe Centre

5075 Morganton Rd, Fayetteville, NC 28314

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **104,155 SF**
 Year Built: **1985**

Total Available: **32,684 SF**
 % Leased: **68.62%**
 Rent/SF/Yr: **Negotiable**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2029 Projection	69,649		153,163		309,647	
2024 Estimate	69,614		152,890		308,017	
2020 Census	69,012		150,191		304,965	
Growth 2024 - 2029	0.05%		0.18%		0.53%	
Growth 2020 - 2024	0.87%		1.80%		1.00%	
2024 Population by Hispanic Origin	9,417		20,297		42,592	
2024 Population	69,614		152,890		308,017	
White	25,706	36.93%	53,570	35.04%	118,895	38.60%
Black	29,118	41.83%	68,391	44.73%	124,226	40.33%
Am. Indian & Alaskan	660	0.95%	1,594	1.04%	3,808	1.24%
Asian	2,402	3.45%	4,355	2.85%	8,287	2.69%
Hawaiian & Pacific Island	317	0.46%	662	0.43%	1,425	0.46%
Other	11,410	16.39%	24,319	15.91%	51,376	16.68%
U.S. Armed Forces	5,083		11,981		27,208	
Households						
2029 Projection	30,826		63,029		119,878	
2024 Estimate	30,801		62,898		119,337	
2020 Census	30,528		61,903		118,508	
Growth 2024 - 2029	0.08%		0.21%		0.45%	
Growth 2020 - 2024	0.89%		1.61%		0.70%	
Owner Occupied	12,688	41.19%	28,251	44.92%	59,273	49.67%
Renter Occupied	18,113	58.81%	34,647	55.08%	60,063	50.33%
2024 Households by HH Income	30,801		62,897		119,336	
Income: <\$25,000	7,075	22.97%	15,552	24.73%	26,689	22.36%
Income: \$25,000 - \$50,000	8,602	27.93%	16,694	26.54%	29,811	24.98%
Income: \$50,000 - \$75,000	6,397	20.77%	12,884	20.48%	24,519	20.55%
Income: \$75,000 - \$100,000	3,621	11.76%	7,323	11.64%	14,839	12.43%
Income: \$100,000 - \$125,000	2,045	6.64%	4,423	7.03%	9,740	8.16%
Income: \$125,000 - \$150,000	1,027	3.33%	2,236	3.56%	4,833	4.05%
Income: \$150,000 - \$200,000	989	3.21%	1,916	3.05%	5,057	4.24%
Income: \$200,000+	1,045	3.39%	1,869	2.97%	3,848	3.22%
2024 Avg Household Income	\$64,702		\$63,189		\$67,934	
2024 Med Household Income	\$49,064		\$48,517		\$52,905	