

# Demographic Summary Report

## Academy Sports + Outdoors

1140 Dawsonville Hwy, Gainesville, GA 30501

Building Type: **General Retail**  
 Secondary: **Freestanding**  
 GLA: **62,943 SF**  
 Year Built: **2015**

Total Available: **0 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: **-**



Radius	3 Mile	5 Mile	10 Mile
<b>Population</b>			
2029 Projection	46,364	87,588	210,223
2024 Estimate	42,030	79,057	187,007
2020 Census	41,161	75,365	171,303
Growth 2024 - 2029	10.31%	10.79%	12.41%
Growth 2020 - 2024	2.11%	4.90%	9.17%
<b>2024 Population by Hispanic Origin</b>	20,330	32,396	59,604
<b>2024 Population</b>	42,030	79,057	187,007
White	18,644 44.36%	40,144 50.78%	115,403 61.71%
Black	4,366 10.39%	7,984 10.10%	12,942 6.92%
Am. Indian & Alaskan	429 1.02%	649 0.82%	1,216 0.65%
Asian	931 2.22%	2,015 2.55%	3,896 2.08%
Hawaiian & Pacific Island	0 0.00%	0 0.00%	3 0.00%
Other	17,660 42.02%	28,265 35.75%	53,547 28.63%
U.S. Armed Forces	90	136	258
<b>Households</b>			
2029 Projection	16,256	30,994	73,822
2024 Estimate	14,733	27,976	65,618
2020 Census	14,401	26,661	59,985
Growth 2024 - 2029	10.34%	10.79%	12.50%
Growth 2020 - 2024	2.31%	4.93%	9.39%
Owner Occupied	6,366 43.21%	15,134 54.10%	43,881 66.87%
Renter Occupied	8,367 56.79%	12,842 45.90%	21,736 33.13%
<b>2024 Households by HH Income</b>	14,734	27,977	65,617
Income: <\$25,000	3,872 26.28%	6,214 22.21%	12,020 18.32%
Income: \$25,000 - \$50,000	2,958 20.08%	5,331 19.05%	11,315 17.24%
Income: \$50,000 - \$75,000	3,497 23.73%	5,855 20.93%	12,901 19.66%
Income: \$75,000 - \$100,000	1,917 13.01%	4,395 15.71%	10,482 15.97%
Income: \$100,000 - \$125,000	626 4.25%	1,566 5.60%	4,641 7.07%
Income: \$125,000 - \$150,000	573 3.89%	1,312 4.69%	4,145 6.32%
Income: \$150,000 - \$200,000	455 3.09%	1,279 4.57%	4,291 6.54%
Income: \$200,000+	836 5.67%	2,025 7.24%	5,822 8.87%
<b>2024 Avg Household Income</b>	\$70,182	\$79,921	\$90,718
<b>2024 Med Household Income</b>	\$53,258	\$58,640	\$67,589